

BRAND EQUITY REFLECTED AT NEW KINSLEY CONSTRUCTION OFFICE WITH HELP FROM SCRANTON PRODUCTS PARTITIONS



Founded in 1963, Kinsley Construction's mission is modeled after the Ancient Greek tradition of the master builder, who was singularly responsible for the design and construction of the built environment. According to its founders, "At Kinsley, we see ourselves as the modern-day master builder. When we are engaged in a project, we take full ownership of that project from beginning to end."

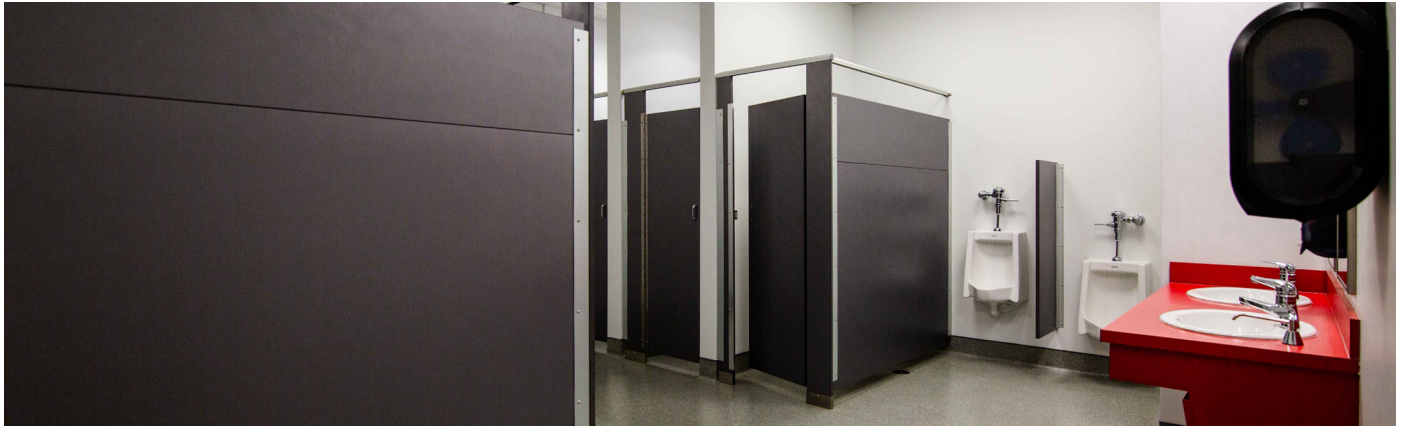
Such commitment to integrity and excellence has enabled a small concrete subcontractor to grow into one of the region's largest general contracting firms with locations in Pennsylvania, Maryland and Virginia. All of the firm's facilities are designed to reflect brand equity including the total renovation of a York, Pennsylvania 27,433-square-foot vacant office space, which recently became Kinsley's new corporate office.

"As a significant partner of the city, Kinsley wanted a greater presence in York's downtown," noted Erin Himmelberger, an architectural practice lead at Warehaus, a Kinsley sister company. "We were hired to rehabilitate the entire building down to the steel and concrete, while embedding the firm's signature brand throughout the building." She noted that as a family-owned construction company that believes in quality workmanship, every product that goes into Kinsley's building had to be exceptional and high-performance.

Kinsley's corporate management team wanted the master builder integrity reflected throughout the new facility from entryways to



**KINSLEY
CONSTRUCTION'S
NEW CORPORATE
OFFICE IN YORK,
PENNSYLVANIA**



conference rooms to restroom facilities—which were specifically designed not to look like every other bathroom. To complement Warhaus’s ‘new, modern, next century, open space,’ motif, Dave Hostetter, owner of Hostetter Supply in Seven Valley, PA, immediately recommended Scranton Products.

“They were definitely not looking for something “cookie-cutter” that you would see in the mall,” recalled Hostetter. “They wanted to bring the warm palette of the office space into the restroom. Scranton Products partitions not only checked the boxes on all of their design criteria, but also offered superior durability. Over the past few years, the restroom market has really shifted from metal, given that HDPE partitions don’t rust or dent and are so easy to clean.”

He added, “This was a no-brainer once everyone at Kinsley and Warehaus realized the quality, easy cleaning and long-lasting durability of the company’s Aria and Hiny Hider partitions.”

The Warehaus designers extended Kinsley’s corporate colors of black, red, charcoal gray and light gray throughout the facility including the bathroom and locker room spaces. In total, 4 men’s and women’s restrooms containing 12 stalls were designed with Scranton Products’ mahogany-colored and orange peel textured Aria partitions while the facility’s in-house gym used the company’s Hiny Hider partitions within its dressing compartments, shower and commode stalls.

Made of durable HDPE for commercial and institutional environments, Aria Partitions were developed by Scranton Products to add an enhanced level of comfort and privacy as



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well as elegance, warmth and charm to virtually any enclosed or private room. This includes removing sightlines with a continuous edge-mounted hinge and greatly improving aesthetics with a design that doesn’t use face-mounted hardware like traditional partition systems. Available with 17 innovative door designs, 7 panel designs and 27 rich colors and textures, Aria has also become recognized for its ability to distinctly elevate standard restroom interiors with captivating, beautiful designs and simple sophistication.

In addition, if cleaned and maintained properly, HDPE partitions reduce costs in the long run. Mild stains and general soiling are often removed with a mild cleaner and water. Since plastic is a solid composite, it also maintains a property of impermeability that does not allow them to retain and/or absorb water. Because of this characteristic, the partitions resist water damage and are rust proof. This makes the stalls ideal for power-washing and hose-down cleaning.

The Kinsley project included everything from the selection of paint to the flooring and building materials, most of which were designed and built within Kinsley’s own fabrication facility. The effort resulted in an ultra-modern showpiece conveying a warm, textured appeal with an open floor plan, stand-up desks, soft seating and window treatments that bathe every room in natural sunlight.

“We loved the flexibility and design options provided by the Scranton Products partitions,” explained Himmelberger. “We couldn’t be happier with the results. The enhanced privacy and warm, textured feel of the Aria partitions fit perfectly with our design. And, our maintenance loves how easy they are to clean and maintain.”

She added, “Kinsley was so impressed with Scranton Products’ Aria partitions, we’ve been instructed to specify them for all of the company’s future expansions and renovations.”

To learn more about Scranton Products’ Aria Partitions please visit www.scrantonproducts.com or call 800-445-5148.