

SCRANTON PRODUCTS' ARIA PARTITIONS ADD CLASSIC TOUCH TO MICHAEL ANGELO WINERY'S SWEET SUCCESS



Inspired by two decades of undisputed confectionary bliss, the family/owners of Michael Angelo Bakery in Richfield, Ohio, decided to launch another palate-tempting enterprise to complement their successful local treasure. Co-owner and vintner, Lucia Ciocca, recalled, "We spent three years sampling differing wine blends in our cellars until we got it right." The Michael Angelo Winery became a reality when the family opened its doors to an enthusiastic crowd in 2018.

Designed to offer local Richfield customers a comfortable, café setting, guests can sip on a delicious glass of chardonnay, Riesling, bianco or pinot grigio while being tempted by an alluring assortment of baked goods, including homemade breads, cheesecake, cookies, pastries, pizza, tortes, cannoli and specialty cupcakes.

Located a few miles from the bakery, the Michael Angelo Winery was built from the ground up on several acres of farmland located in the outskirts of Richfield. The rustic exterior look was designed to emulate a typical California barn with weathered doors, brown stone and dark fiber cement siding.

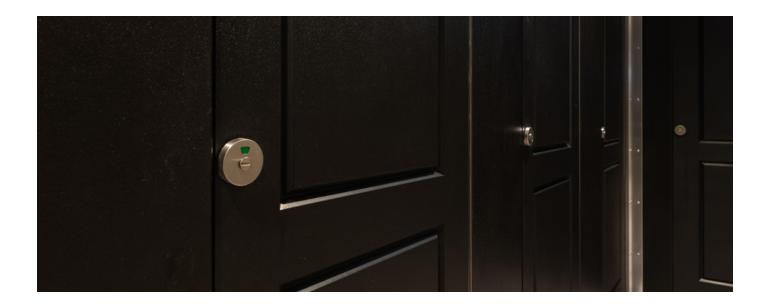
When guests step inside, Ciocca explained, "Customers are immediately immersed in a bright, chic atmosphere highlighted by a white wine bar, white countertops, a jewelry case proudly displaying our premium baked goods, architectural lighting, a vaulted ceiling and a lot of ambient light. Visitors then have the choice to comfortably lounge in couches by the fireplace or sit in



MICHAEL ANGELO WINERY LOCATED IN RICHFIELD, OH







the courtyard and enjoy the view of a beautiful vineyard along with a sparkling glass of wine and great-tasting pastry."

Given the fresh and trendy experience they strove to create throughout the winery/cafe, Ciocca and her family didn't want to ruin the vibe with institutional-looking washrooms. "A totally family-owned business, myself, my husband, his two brothers and their wives are all extremely hands on and meticulous about nearly every detail that goes into our winery and bakery."

With the help of John Shiffler, owner and founder of Shiffler Equipment Sales, Ciocca selected Scranton Products' Aria partitions as the perfect complement to the winery décor. "Scranton Products just nailed it," offered Ciocca. "They had the best quality and blended so naturally with the open, modern look we wanted to achieve."

"The last thing we wanted to do was tarnish the ambiance with the typical gym, locker room or mall bathroom," says Ciocca. "We wanted something that would pair with everything else we put in place and provide customers with the same stylish look and feel no matter where they were in the winery." "SCRANTON PRODUCTS JUST NAILED IT...THEY HAD THE BEST QUALITY AND BLENDED SO NATURALLY WITH THE OPEN, MODERN LOOK WE WANTED TO ACHIEVE."





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Ciocca had specific guidelines from the outset. "We definitely didn't want partitions that constantly needed touching up or even showed fingerprints. Metal was a no-go right from the start. We just didn't want the shiny finish or to deal with all the dings and clanging noise." Aria's sleek design, privacy hinges, and quiet open/close doors met all those specifications and more.

Ciocca was particularly pleased with the Aria's black matte finish on the full-length partitions which "meshed nicely" with each bathroom's cement trough sinks, black hardware, and black and gray patterned tiles.

Made of durable HDPE, Aria's removes each stall's sightlines through the use of continuous edge-mounted hinges. Other benefits include superior durability, a graffiti-free/scratchresistant design, and easy cleaning and maintenance. The partitions come in a broad array of Aria designs -- 17 innovative doors, 7 panels, and 27 rich colors and textures to accommodate nearly any style or décor.

Shiffler noted, "No one can match their durability or the elegance and privacy now offered through the Aria product line. Scranton Products partitions are the best in the marketplace." He speaks from experience having worked with the company for more than 30 years to specify lockers and partitions for everything from schools to recreational centers.

Ciocca concluded, "The quality and sophistication just stood out. They were perfect for what we're trying to do. We loved everything about the Aria partitions right from the start and haven't been disappointed with the choice since the day they were installed."

The entrepreneur has no doubts that the rest room partitions will withstand the test of time just as the fine vintages of the Michael Angelo Winery are sure to do.

To learn more about Scranton Products' Aria Partitions please visit www.scrantonproducts.com or call 800-445-5148.





