

SAN DIEGO BROADWAY PIER PAVILLION



In December 2010, the Broadway Pier Port Pavilion ceremoniously welcomed the very first entry to its newly-renovated 52,000 sq. ft terminal in San Diego, California. Upon arrival, more than 1,400 passengers on Holland America's Rotterdam luxury vessel were among the first to view \$28 million in upgrades designed to further the San Diego Unified Port District's extensive economic, community, environmental and public safety planning objectives.

"This upgrade was extremely important for maintaining the competitiveness of the Port and offering our citizens a truly memorable and aesthetically-beautiful spot for holding just about any type of event," says Mark McIntire, who has served as the capital project manager of the San Diego Unified Port District for nearly four years.

The destination of nearly 300 cruise ship calls annually, the new Port Pavilion was designed by Bermello Ajamil and Partners, Inc. to not only enhance the waterfront's overall commercial appeal, but also provide the people of San Diego with access to an ultra-modern, multi-use facility available for everything from concerts to birthday parties. Constructed in little less than 15 months by Jaynes Corporation, the two-story steel and metal-framed terminal can now accommodate up to 2,600 cruise ship passengers, while offering the amenities of the Port's first Leadership in Energy & Environment Design (LEED)-certified building.



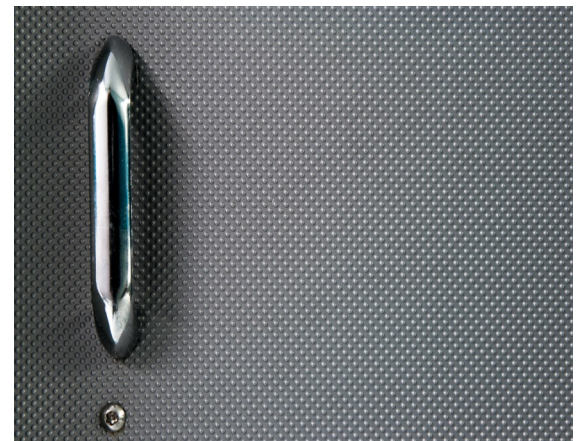
San Diego Pier
Hiny Hiders Bathroom Partitions

“Previously, we could handle no more than two cruise ships at a time, which directly impacted our bottom line since each arrival generates about \$2 million in revenue. In comparison, we now harbor multiple dockings in addition to simultaneously accommodating local public meeting and party needs,” says Mark McIntire. Integral to the multimillion dollar upgrade was also the renovation of the terminal’s eight modern bathrooms decorated in gray and metallic colors and fully equipped with low-flow toilets, urinals and faucets. Complementing the clean, modern look are Hiny Hiders® HDPE partitions from Scranton Products in a metallic color called “Stainless.” They were specifically chosen during a competitive review process that thoroughly examined durability and the ongoing ability to handle more than 500,000 users annually. “Durability and aesthetics were key to choosing the right partition,” explains McIntire. “We needed stalls and primary screens that would blend nicely into the ultra-modern look of each bathroom and last for years without problems. So



“The Scranton Products partitions were above and beyond typical bathroom products, allowing us to step up in quality and stay within our budget,” said Mark McIntire.

far, the feedback from everyone including our visitors and custodians has been very favorable. The partitions from Scranton Products are both architecturally-pleasing and extremely impact-resistant.”



Scranton Products specializes in the manufacture of unique and attractive interior partitions in a variety of colors and textures, available in ADA-compliant configurations. Although they look like metal, the HDPE partitions never rust and resist dents and scratches. They also will not delaminate and resist graffiti, corrosion, mildew and moisture. Tough enough to be fully power-washed, the hardware can be firmly installed in three configurations; floor mounted overhead-braced, ceiling-hung or floor-to-ceiling.

“Corrosion is another consideration since we are located on the waterfront,” adds McIntire. “Even though their finish resembles stainless steel, each partition’s textured gray surface with small dots has yet to show any signs of airborne corrosive wear. Plus, the thick, firm construction has already solidly weathered several years of use by thousands of patrons without incident. As a result, we will strongly consider Scranton Products bathroom partitions for use in all future projects.”

